

## **GUIDELINES FOR DISTRIBUTION of PERIOD POVERTY INFORMATION**

Thank you in advance for agreeing to participate in this club advocacy project to promote the inclusion of menstrual supplies in public washrooms.

1. Print the handout and incorporate your contact information. A business card is great.
2. It is recommended to give the handout in person to the owner/manager.  
If this is not possible, find your best way to approach your targets.
3. Engage in a conversation with your contact and offer answers/advice to their questions. Cost and theft are certain to be concerns. It has been experienced by SI Central Alberta that theft is inevitable until the novelty wears off. A message on the reason for the free products may act as a deterrent. Suggest the cost be incorporated with that of other toiletries such as soap and toilet paper. Advise that you will follow up within a certain time frame.
4. Suggested locations could include dentist, doctor, library, museums, restaurants, fast food places, gas stations, hairdresser, sports arenas, schools, theatres, stores that have public washrooms, municipal and provincial buildings and offices, and more. Federal buildings are mandated to provide supplies. Ask your acquaintances if their place of business offers products for the employees and if they would be willing to bring this up at work with a handout.
5. Follow up and reengage with contacts to determine if they are supplying menstrual products to the public and employees in the washrooms. If not, ask what it would take to have them do so.
6. Report your findings to [carellw@telus.net](mailto:carellw@telus.net) by March 12 for presentation at the March SICWO meeting in the Advocacy report.

While it is one objective to have 100% participation, the other objective, which is just as important, is to raise awareness of the issue.